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TRADELINK ELECTRONIC COMMERCE LIMITED
貿易通電子貿易有限公司
(the "Company")

(Incorporated in Hong Kong under the Companies Ordinance with limited liability)
(Stock Code: 536)

PRICE-SENSITIVE INFORMATION
NOTIFICATION FROM SUBSTANTIAL SHAREHOLDER

This announcement is made having considered Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board of the Company announces that it has been informed by The Government of The Hong Kong Special Administrative Region (the "Government"), a substantial shareholder of the Company, that it intends to appoint a Financial Advisor-cum-Coordinator to advise it on the strategy to be taken in respect of its 12.3% shareholding in the Company. The Government has explained that this appointment is pursuant to its policy to review from time to time its shareholding in the Company so as to explore suitable opportunities for reducing its shareholding in the Company, having regard to overall market conditions, to uphold the principle of "Big Market, Small Government".

The Board of the Company wishes to draw attention to the fact that the Government may or may not proceed with the disposal of its shareholding in the Company. Nevertheless, it has been the declared intention of the Government since the listing of the Company in 2005 to eventually dispose of its remaining shares in the Company. The Board of the Company is of the view that the appointment should have no impact on the Company's business. **Investors should therefore exercise caution when dealing in the shares of the Company.**

Made by the order of Tradelink Electronic Commerce Limited, the board of directors of which individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board
Tradelink Electronic Commerce Limited
Wu Wai Chung, Michael
Executive Director and CEO

Hong Kong, 16 June 2011

As at the date of this announcement, the Board of Directors of the Company comprises ***Non-executive Directors:*** Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Ms. TSANG Oi Lin, Ophelia, Mr. IP Sing Chi, Eric and Mr. KIHM Lutz Hans Michael; ***Executive Directors:*** Mr. WU Wai Chung, Michael, Mr. SEE Chi Kwok, Felix and Ms. CHUNG Shun Kwan, Emily; and ***Independent Non-executive Directors:*** Mr. CHAK Hubert, Mr. CHAU Tak Hay, Mr. CHUNG Wai Kwok, Jimmy, Mr. HO Lap Kee, Sunny and Mr. LAI Daniel.