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Tradelink Electronic Commerce Limited
貿易通電子貿易有限公司

(the "Company")

(Incorporated in Hong Kong under the Companies Ordinance with limited liability)

(Stock Code: 536)

APPOINTMENTS OF EXECUTIVE DIRECTOR AND ACTING DEPUTY CHIEF EXECUTIVE OFFICER

The Board of the Company (the "Board") announces the appointment of Mr. Cheng Chun Chung, Andrew, as an Executive Director of the Company with effect from 15 November 2011. Mr. Cheng will also act as the Deputy Chief Executive Officer of the Company with effect from the same date.

The Board is pleased to announce the appointment of Mr. Cheng Chun Chung, Andrew, as an Executive Director of the Company with effect from 15 November 2011 until the next annual general meeting of the Company in accordance with Article 92 of the Company's Articles of Association. Mr. Cheng will act as the Deputy Chief Executive Officer of the Company with effect from the same date.

Mr. Cheng, aged 42, holds a Master of Commerce degree in Information Systems from the University of New South Wales, a Master of Engineering degree from the University of Sydney, a Bachelor of Engineering degree with Honours in Electrical Engineering from the University of Sydney and a Bachelor of Science degree from the University of Sydney.

Prior to his appointment as acting DCEO, Mr. Cheng was the Chief Operations Officer (International Business) of the Company. He joined Digi-Sign Certification Services Limited ("Digi-Sign"), a wholly owned subsidiary of the Company, in 2002 and is currently a director and the Chief Executive Officer of Digi-Sign. Mr. Cheng is also a director of the following subsidiaries of the Company: Tradelink (Beijing) Electronic Commerce Limited (北京貿訊易通電子科技服務有限公司), Tianjin Tradelink Technology

Ltd. (天津貿易通科技有限公司), Tradelink (Tianjin) Electronic Commerce Limited (天津貿信易通電子科技有限公司), 天津貿訊易通科技有限公司, Guangzhou Tradelink Electronic Commerce Ltd. (廣州貿訊易通電子科技有限公司) and BPS Tradelink Logistics Information Systems Ltd. (廣州易通威裕物流信息技術有限公司).

Mr. Cheng has over 18 years' experience in IT-related business, covering internet security, domestic and international supply chain, logistics and finance. He was a specialist in the consultancy on the setting up of a Public Key Infrastructure ("PKI") by the Hong Kong Government and is currently a member of the Advisory Committee on the Code of Practice for Recognized Certification Authorities of the Government of the Hong Kong Special Administrative Government as well as a member of the Expert Review Panel of Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies.

Save as disclosed above, Mr. Cheng has not previously held and is not currently holding any other position with the Company or subsidiaries of the Company. Mr. Cheng did not hold any directorship in any other listed public companies during the past three years preceding the date of this announcement. He does not have any relationship with any other Director, senior management or substantial or controlling shareholder(s) of the Company for the purpose of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). As at the date of this announcement, Mr. Cheng does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance other than 441,276 shares of the Company registered in his own name, his entitlement to 1,171,427 options under the option schemes and 678,821 shares under the share award scheme of the Company respectively.

As the Company's acting DCEO, Mr. Cheng is entitled to an annual emolument of approximately HK$2 million inclusive of salary, discretionary bonus and provident fund benefits, which is commensurate with the prevailing market situation. There is no service contract between the Company and Mr. Cheng and he does not receive any emoluments for serving as a director in the Board. As a Director of the Company, he has no fixed term of service with the Company but will be subject to rotational retirement and re-election requirement at annual general meetings pursuant to Article 100 of the Articles of Association of the Company.

Save as disclosed above, Mr. Cheng has confirmed that there are no other matters that need to be brought to the attention of Shareholders in connection with his appointment and there is no information that should be disclosed pursuant to rule 13.51(2) (h) to (v) of the Listing Rules.

The Board takes this opportunity to welcome Mr. Cheng to join the Company as its Executive Director and the Acting DCEO.

By order of the Board
Tradelink Electronic Commerce Limited
Wu Wai Chung, Michael
Executive Director and CEO

Hong Kong, 16 November 2011

As at the date of this announcement, the Board of Directors of the Company comprises ***Non-executive Directors:*** Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Ms. TSANG Oi Lin, Ophelia, Mr. IP Sing Chi, Eric and Mr. KIHM Lutz Hans Michael; ***Executive Directors:*** Mr. WU Wai Chung, Michael, Ms. CHUNG Shun Kwan, Emily and Mr. CHENG Chun Chung, Andrew; and ***Independent Non-executive Directors:*** Mr. CHAK Hubert, Mr. CHAU Tak Hay, Mr. CHUNG Wai Kwok, Jimmy, Mr. HO Lap Kee, Sunny and Mr. LAI Daniel.