

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TRADELINK ELECTRONIC COMMERCE LIMITED
貿易通電子貿易有限公司
(the “Company”)

(Incorporated in Hong Kong under the Companies Ordinance with limited liability)
(Stock Code: 536)

VOLUNTARY ANNOUNCEMENT
NOTIFICATION FROM SUBSTANTIAL SHAREHOLDER’S
CONSULTANT

Reference is made to the Company’s announcement of 16 June 2011 in which the Company announced that the Government of The Hong Kong Special Administrative Region (the “**Government**”) would appoint a consultant to advise it on the strategy to be taken in respect of its 95,673,000 shares in the Company representing approximately 12.2% of the total issued share capital of the Company (“**Tradelink Shares**”), held in the name of Financial Secretary Incorporated (“**FSI**”). ING Bank N.V. (“**ING**”) has subsequently been appointed to undertake this task.

The Board of the Company announces that, on 5 September 2012, it received a letter from ING informing the Board of the following:

“Under the consultancy agreement, the Government has the option to require ING to proceed with the disposal of all or part of the Tradelink Shares (the “**Disposal Option**”). In anticipation that the Government may exercise the Disposal Option, the FSI and ING have entered into a conditional placing agreement on 21 March 2012 (“**Placing Agreement**”). The Placing Agreement does not come into effect until and unless the Government issues a notification informing ING that it will exercise the Disposal Option.”

“On behalf of FSI, ING informed the Company that the Government will exercise the Disposal Option on 18 September 2012 by requiring ING to proceed with the disposal and therefore the Placing Agreement will become unconditional on 18 September 2012.”

ING advised the Company that “upon the Placing Agreement becoming unconditional on 18 September 2012, it is anticipated that the disposal will be by way of placement to professional, strategic and / or institutional investors. The placing will be on a best efforts basis. The completion of the placing is subject to, inter alia, (a) the placees having being identified in accordance with the requirements of the Placing Agreement; and (b) acceptance by the FSI of recommendation by ING of the placing price within the 29-day period after the Placing Agreement becoming unconditional or such other date as FSI and ING may agree. Completion will take place on the fifth business day after the date of such acceptance.”

“Upon completion of the placing, assuming all of the Tradelink Shares are successfully placed, FSI will no longer be a shareholder of Tradelink.”

“If there is any subsequent change to the above information, further notification will be given to the Company for public announcement where necessary.”

This announcement is made on a voluntary basis.

By order of the Board
Tradelink Electronic Commerce Limited
Wu Wai Chung, Michael
Executive Director and CEO

Hong Kong, 6 September 2012

As at the date of this announcement, the Board of Directors of the Company comprises Non-executive Directors: Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Ms. TSANG Oi Lin, Ophelia, Mr. KIHM Lutz Hans Michael and Mr. YING Tze Man, Kenneth; Executive Directors: Mr. WU Wai Chung, Michael, Mr. CHENG Chun Chung, Andrew and Ms. CHUNG Shun Kwan, Emily; and Independent Non-executive Directors: Mr. CHAK Hubert, Mr. CHAU Tak Hay, Mr. CHUNG Wai Kwok, Jimmy and Mr. HO Lap Kee, Sunny, J.P.