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TRADELINK ELECTRONIC COMMERCE LIMITED

**貿易通電子貿易有限公司
(the “Company”)**

(Incorporated in Hong Kong under the Companies Ordinance with limited liability)

(Stock Code: 536)

VOLUNTARY ANNOUNCEMENT

Reference is made to the Company’s announcement of 6 September 2012 whereby the Company disclosed the content of a letter from ING Bank N.V. (“**ING**”), the consultant appointed by the Government of The Hong Kong Special Administrative Region (the “**Government**”) in relation to the Government’s intended sale of its 95,673,000 shares in the Company representing approximately 12.2% of the total issued share capital of the Company (“**Tradelink Shares**”), held in the name of Financial Secretary Incorporated (“**FSI**”).

The Board of the Company wishes to announce that, on 18 October 2012, it received a Corporate Substantial Shareholder Notice (*Form 2*) dated 18 October 2012 from Eastex (HK) Ltd (“Eastex”), a BVI company wholly owned by the Chairman of the Company, Dr. LEE Nai Shee, Harry, S.B.S., J.P. notifying the Company of Eastex’s purchase of the 95,673,000 Tradelink Shares at a price of HKD\$1.245 per share from the Government. Dr. Lee is an indirect shareholder of TAL Apparel Limited, which currently holds approximately 12.91% of the issued share capital of the Company.

If the Company subsequently receives additional details from the Government/FSI/ING, the Company will consider issuing another announcement to assist investors and shareholders of the Company to keep abreast of the developments in the above-mentioned share transaction.

This announcement is made on a voluntary basis.

By order of the Board
Tradelink Electronic Commerce Limited
Wu Wai Chung, Michael
Executive Director and CEO

Hong Kong, 18 October 2012

As at the date of this announcement, the Board of Directors of the Company comprises Non-executive Directors: Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Ms. TSANG Oi Lin, Ophelia, Mr. KIHM Lutz Hans Michael and Mr. YING Tze Man, Kenneth; Executive Directors: Mr. WU Wai Chung, Michael, Mr. CHENG Chun Chung, Andrew and Ms. CHUNG Shun Kwan, Emily; and Independent Non-executive Directors: Mr. CHAK Hubert, Mr. CHAU Tak Hay, Mr. CHUNG Wai Kwok, Jimmy and Mr. HO Lap Kee, Sunny, J.P.